

2016-2017

# IMPACT REPORT

**358,615**

Hours of  
Instruction

**2,625**

Volunteers  
Engaged

**25,205**

Students  
Impacted

**1,047**

Classes  
Served

**184**

Schools  
Participated

## EVERY KID DESERVES THE OPPORTUNITY FOR SUCCESS, IN THEIR CAREER AND IN LIFE

*"I didn't apply to be CEO because I don't have great grades, so I figured the [other] students would be picked to be CEO over me. I want to come back to be CEO because my CEO didn't listen to the team and we didn't do as well as we could have. When I'm CEO, I'll listen to my team so we can do much better."*

*- JA BizTown participant, age 11*



This young girl's story is just one of the many stories demonstrating how Junior Achievement (JA) programs help students realize their dreams are achievable. In 2016-2017, with the support of our donors, volunteers, educators, and community leaders, JA of Central Ohio impacted 25,205 students – helping provide each of them the opportunity for success in their career and in life.

We are inspired by the 2,625 volunteers who came together to

provide more than 358,000 instructional hours to students throughout central Ohio – individuals who gave their time to teach a JA In-Class program or lead students through their day at JA

BizTown. We are excited for the future of our community as we continue to grow JA programs to impact even more students and volunteers in a meaningful way.

Imagine a generation that is passionate about what they do, armed with the knowledge to plan, budget, save, and invest their money and time. A generation equipped to succeed in tomorrow's complex economy no matter their circumstances. That's our dream and plan - together with our partners we are helping to make this a reality in our community.

Thank you,

**Mike Davis**

A handwritten signature in black ink, appearing to read "Mike Davis".

President,  
JA of Central Ohio

**Dwight Smith**

A handwritten signature in black ink, appearing to read "Dwight Smith".

Board Chair  
2012 Hall of Fame Laureate  
JA Alumnus

## Our Mission

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy with the confidence to own their future economic success. We create real-world experiences that teach financial literacy, ignite an entrepreneurial way of thinking, and build skills for success in careers and in life.



### FINANCIAL LITERACY

Students learn and practice financial concepts through fun and interactive activities.



### ENTREPRENEURSHIP

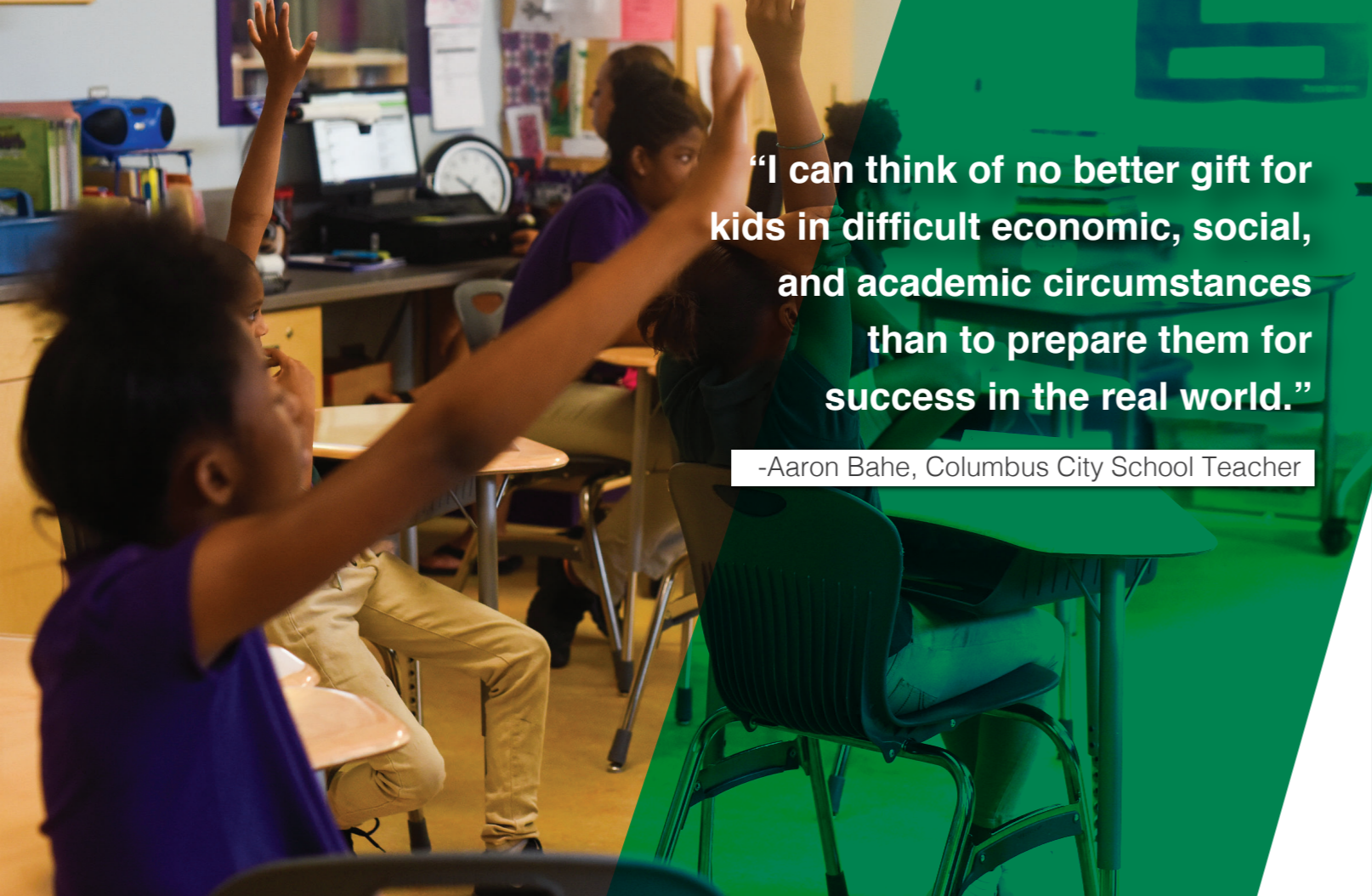
We increase students' knowledge of business creation and their analytical and problem solving capabilities.



### WORK READINESS

We help students understand the world of work - building skills necessary to succeed such as communication, inter-personal skills, and decision making.





**“I can think of no better gift for kids in difficult economic, social, and academic circumstances than to prepare them for success in the real world.”**

**-Aaron Bahe, Columbus City School Teacher**



## **IN-CLASS PROGRAMS**

### **Traditional JA In-Class Programs**

Trained community volunteers prepare students from kindergarten through 12th grade for the real world by showing them how to:

- Generate and effectively manage income
- Create jobs to benefit the community
- Apply entrepreneurial thinking to the workplace

### **JA Company Program**

Volunteers from the business community guide high school students through the entire journey of starting and running a company.

### **JA Job Shadow**

High school students learn to recognize career opportunities and potential job positions; they conduct mock interviews, and attend a site visit to a professional work environment.



“I loved being the mayor of JA BizTown because I like being the top boss and making the decisions. However, it did mean that I was super busy solving everyone’s problems. I now have a good understanding of how busy business can be.”

- Gabbie Schneider, age 10

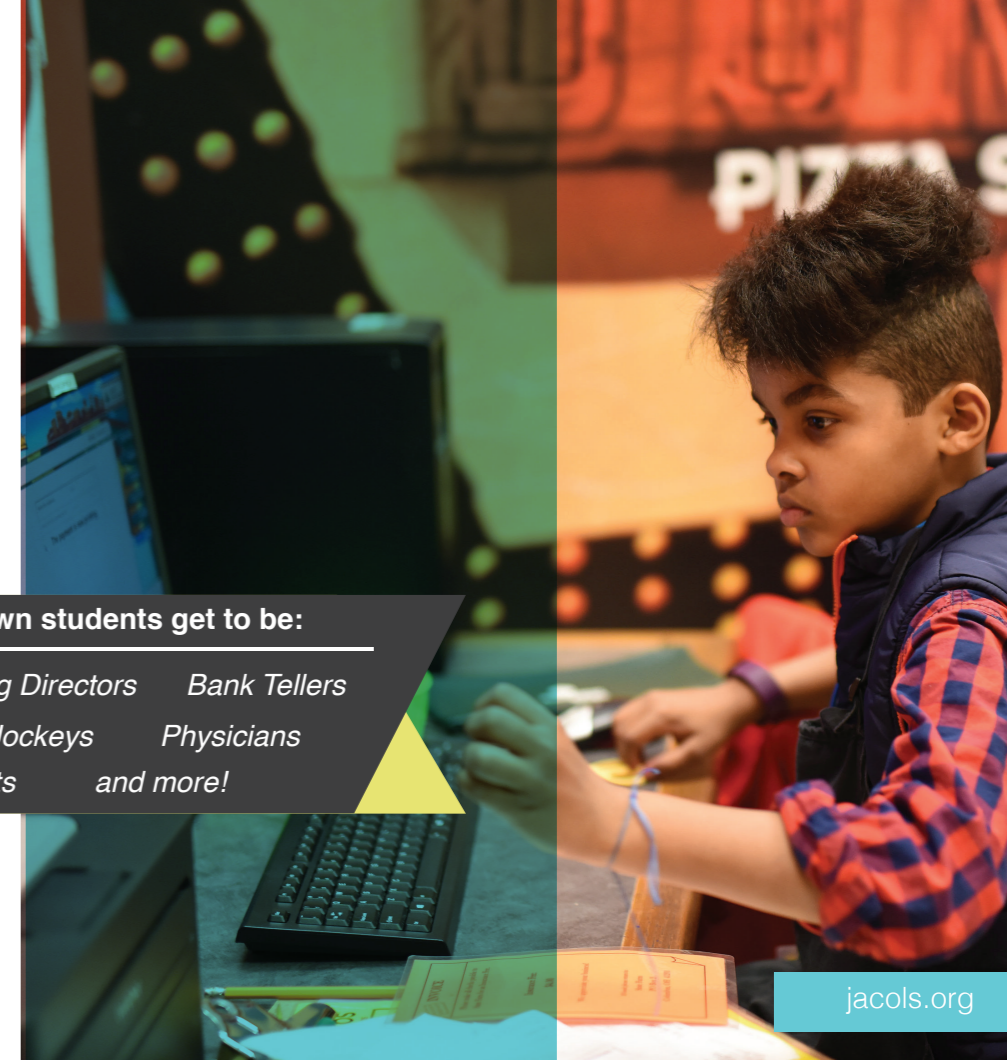


A mini-city simulation of Columbus helping students connect the dots between classroom work and real life.

**At JA BizTown students get to be:**

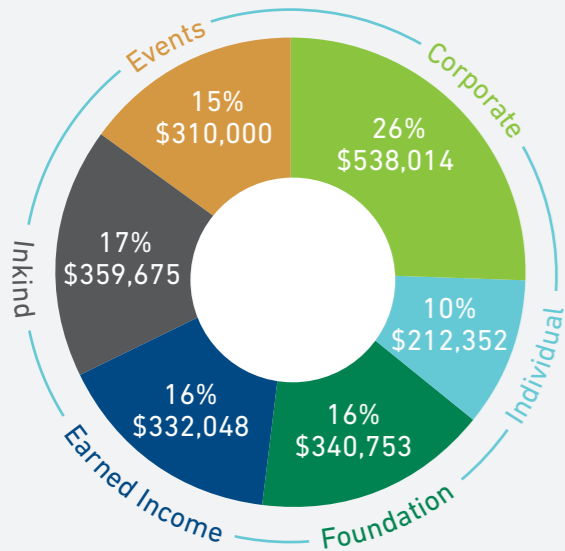
*CEOs    Marketing Directors    Bank Tellers*  
*CFOs    Disc Jockeys    Physicians*  
*Pharmacists    and more!*

As adults for the day, students learn money management, teamwork, communication skills, and decision making skills.

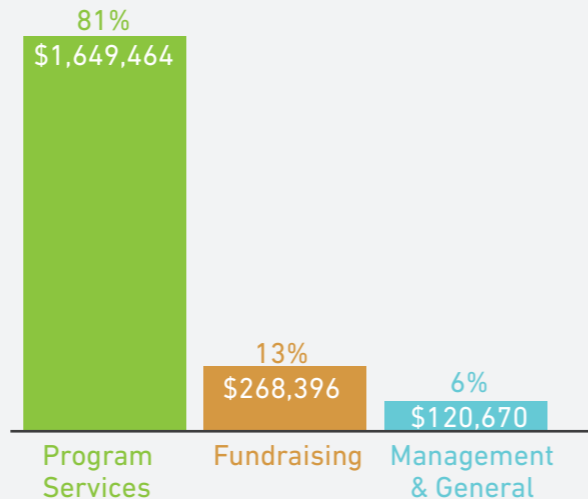


# 2016-2017 Annual Report Financials

Revenue  
\$2,092,842



Expenses  
\$2,038,530



## Event Highlights

### 2016 Central Ohio Business Hall of Fame

The central Ohio business community came together to honor our 2016 Hall of Fame laureates, **Dr. Steve Allen**, CEO of Nationwide Children's Hospital, and **Alex Fischer**, President and CEO of the Columbus Partnership. Raising \$180,500, the 2016 Central Ohio Business Hall of Fame Dinner was our most successful yet!

### 8th Annual JA Casino Night

Pepper Construction and Abercrombie and Fitch partnered for the first time to host the 8th Annual JA Casino Night. With over 225 attendees, the event raised more than \$180,000 to benefit Junior Achievement; that translates into impacting more than 2,500 students in central Ohio.



"Before participating in the JA Company Program I did my best to avoid speaking in public. In 2016 I participated in the JA Hall of Fame – interviewing two business executives in front of over 400 people! Before JA and after JA there was a big difference - I gained a lot of confidence, and I have JA to thank for that."

- Arturo Vallejo,  
Cristo Rey High School Graduate



Alex Fischer, President and CEO  
Columbus Partnership

Arturo Vallejo

Dr. Steve Allen, CEO  
Nationwide Children's Hospital



# Preparing Kids For The Business of Life



## Junior Achievement Board of Directors | 2017 - 2018

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**Governance & Comp:** Greg Moran | Wiretap, Chief Operating Officer

**Imagine Columbus Co-Chair:** John Ness | ODW Logistics, Owner/President

**Operations Co-Chair:** Tami Van Tassel | PwC, Private Company Services

**Volunteer Co-Chair:** Aaron Wilson | Discover Financial, Department Manager, Attorney Performance

**JA of Central Ohio President:** Mike Davis | JA of Central Ohio

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**Dwight Smith** | Sophisticated Systems Inc., Founder & Chief Executive Officer

**Scott White** | IGS Energy, President and Co-founder

**Guy Worley** | Columbus Downtown Development Corporation/Capitol South, Chief Executive Officer and President

*Our Board  
has over 900 combined  
years of work experience  
and represents 5 fortune 500 companies.*

